

  
**HM SCALENOR®**

every home deserves

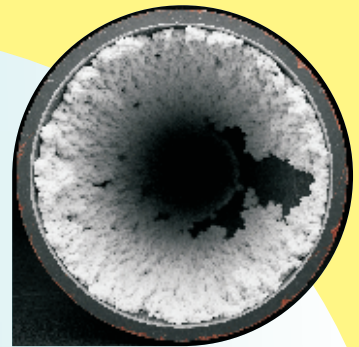
**IN-LINE WATER DE-SCALER**

**The All-in-One Hard Water Solution!**



*We Understand Water Better*

**NEW LAUNCH  
WITH HIGH IN  
PERFORMANCE**



Solves hard water  
problems



Prevents new scale  
formation & ensures  
smooth flow



Protects your family,  
home & planet



Environmental Friendly  
& Maintenance Free

[www.hmscalenor.com](http://www.hmscalenor.com)

[www.hmaquachem.com](http://www.hmaquachem.com)

# Tired of Hard Water Problems?

**Discover HM SCALENOR – Your Path to Luxuriously Usable Water!**

Hard water is a common nuisance, leaving behind unsightly stains, damaging appliances, and making everyday tasks a chore. From dull hair and dry skin to limescale buildup in pipes and reduced efficiency of your washing machine, the effects of hard water are pervasive and costly. Furthermore, issues like unpleasant odors from oxidized fouling – often due to bacterial presence or certain organic compounds – can significantly diminish your water's appeal.



**But what if there was a revolutionary solution that not only eliminated these problems but also transformed your water into something truly exceptional?**

Introducing **HM SCALENOR** – a **game-changer** in water treatment technology.

## **Why Should YOU Use HM SCALENOR?**

**HM Scalenor** isn't just a water conditioner; it's a commitment to a better quality of life and a smarter way to manage your home.

**Here's why it's the ultimate choice for you:**

## **Experience the Transformation:**

From Hard to Luxuriously Usable Water – and Odor-Free! **HM Scalenor** utilizes an innovative electrolysis process to treat your hard water at its source. This advanced technology doesn't just soften your water; it transforms it into a quality that is not only normal and safe for all your needs but also remarkably luxurious. A key benefit of this electrolysis process is the mild, controlled chlorination of your water. This gently disinfects the water, effectively preventing and eliminating oxidized fouling smells that can originate from bacterial growth or other organic matter. Imagine water that feels softer on your skin, makes your hair silkier, leaves your dishes sparkling clean with no residue, and is consistently fresh-smelling, free from any unpleasant "rotten egg" or musty odors.



## Say Goodbye to Limescale and Stains – Forever!

The biggest headache of hard water is limescale. **HM Scalenor** actively prevents the formation of scale in your pipes, water heaters, appliances, and fixtures. This means no more scrubbing stubborn hard water stains, no more reduced water pressure due to constricted pipes, and a significantly extended lifespan for all your water-using equipment.

## A True Boon for Indian Housewives, Maids, and Sanitary Workers:

**No More Harsh Acids!** This is where **HM Scalenor** offers an invaluable health and convenience benefit. Hard water stains on bathroom floors, tiles, and toilet bowls often necessitate the use of strong, acid-based cleaners. The harsh vapors from these acids are not just irritating; they are a known health hazard and a concerning factor in respiratory issues, and prolonged exposure is even linked to serious conditions like carcinoma. With **HM Scalenor**, your water will no longer react with soap to create insoluble scum that stains surfaces. Your floors, sinks, and bathroom fittings will never turn yellow due to hard water deposits. This significantly reduces, if not eliminates, the need for aggressive acid cleaning, providing immense relief and a safer working environment for housewives, domestic help, and sanitary staff who regularly clean these areas. It's a genuine step towards a healthier home.



## Unmatched Convenience: Absolutely ZERO Maintenance!

This is where **HM Scalenor** truly shines as a game-changer. Unlike traditional water softeners that require regular salt refills, backwashing, or filter replacements, **HM Scalenor** operates on an electrolysis principle that requires absolutely no ongoing maintenance. Install it and forget it – enjoy consistently high-quality, fresh-smelling water without any hassle or recurring costs.

## Save Money in the Long Run:

Beyond the convenience, **HM Scalenor** offers significant financial benefits. By preventing limescale buildup, your appliances (like washing machines, dishwashers, and water heaters) will operate more efficiently, consuming less energy and lasting longer. You'll also use less soap, detergent, and cleaning products because soft water is more effective. The reduced need for expensive, harsh chemical cleaners also contributes to considerable savings. These benefits quickly add up!



## Environmentally Friendly:

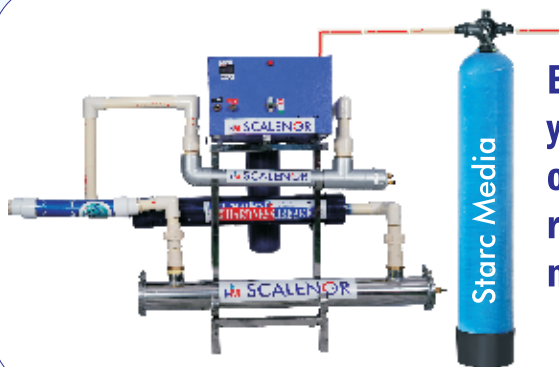


With no salt discharge, no wastewater, and no chemical additives, **HM Scalenor** is an eco-conscious choice. Its mild, in-situ chlorination for odor control is also a highly efficient and safe method compared to external chemical dosing. By reducing the need for harsh cleaning chemicals, it further lessens your household's environmental footprint. It's a sustainable solution that protects both your home and the planet.

## Protect Your Health and Comfort:

Hard water can lead to dry, itchy skin and dull hair. The presence of oxidized fouling can also make water unappetizing for drinking and general use. Most importantly, by eliminating the need for dangerous acid cleaners, **HM Scalenor** directly contributes to a healthier living environment. With **HM Scalenor**, you'll notice a remarkable difference in how your skin and hair feel after every wash, and you'll appreciate the fresh, clean scent and taste of your water. Enjoy the sensation of truly clean, refreshing water that enhances your personal well-being and ensures a safer home.

**HM SCALENOR** is more than just a product; it's an **investment in your home**, your comfort, your health, and your peace of mind. Experience the future of water treatment today and unlock the true potential of your water – free from hard water issues, unpleasant odors, and the burden of hazardous cleaning!



By adding a **Starc Media Vessel** to H.M. Scalenor, you can ensure pure water free from any unpleasant odor. This solution is especially recommended for residential apartments and industries located near nalas (drainage channels)



Manufacturers

**H.M. WATER COMPONENTS (P) LTD.**

H.O & Factory: # 5-5-35/229/3, Shaktipuram, Mytri Nagar, kukatpally, Hyderabad - 500072.  
9 00 000 3278, 81258 22121, 79958 73337

Branch: 17-1-261-1, Venugopal Nagar, Near RTC Bus-Stand, Anantapur - 515 001  
Phone: 9000 666 273, 9063 5757 39

For all your questions and answers



SCAN HERE